## Tips for a powerful Powerpoint

#### **Bigger is better**

Hello World









### Don't overload on text Chilean Exports

- Fresh fruit leads Chile's export mix Chile emerges as major supplier of fresh fruit to world market due to ample natural resources, consumer demand for fresh fruit during winter season in U.S. and Europe, and incentives in agricultural policies of Chilean government, encouraging trend toward diversification of exports and development of nontraditional crops - U.S. Dept. of Agriculture, Economic Research Service Report
- Chile is among the developing economies taking advantage of these trends, pursuing a free market economy. This has allowed for diversification through the expansion of fruit production for export, especially to the U.S. and Western Europe. Chile has successfully diversified its agricultural sector to the extent that it is now a major fruit exporting nation. Many countries view Chile's diversification of agriculture as a model to be followed.
- Meanwhile, the U.S. remains the largest single market for Chile's fruit exports. However, increasing demand from the EC and Central and East European countries combined may eventually surpass exports to the U.S., spurring further growth in Chile's exports.
- If you've read this far, your eyes probably hurt and you've been reading this tedious long-winded text instead of listening to me. I'm insulted- can't you see I'm doing a presentation up here? Look at me! Congratulations, however, on having such good eyesight.

#### Don't read to the audience, talk to them

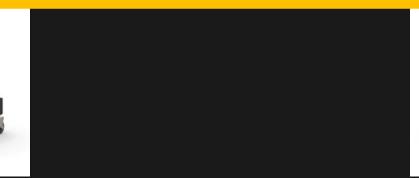
What is this guy talking about? Do I even care, he won't even look at me in the face. How much longer is this going to go for. Does he think that I'm dumb or what? I can read for myself! What's for lunch? Did I just get a text message? I feel the need to look at my phone. I need to look like I care otherwise he might think less of me? Did I let the cat out of the house? I wonder where he got his suit at? Ha, ha, ha. That "Don't Tase Me Bro" meme is like so funny. I wonder if she is going to text me tonight? Last night was like so fun. I wonder if we are going to have good looking kids if we hook up. Man, the Last Jedi was like the worse movie ever. I can't believe they killed off Luke Skywalker like a punk.



# Clearly show what you are selling or what makes your product unique



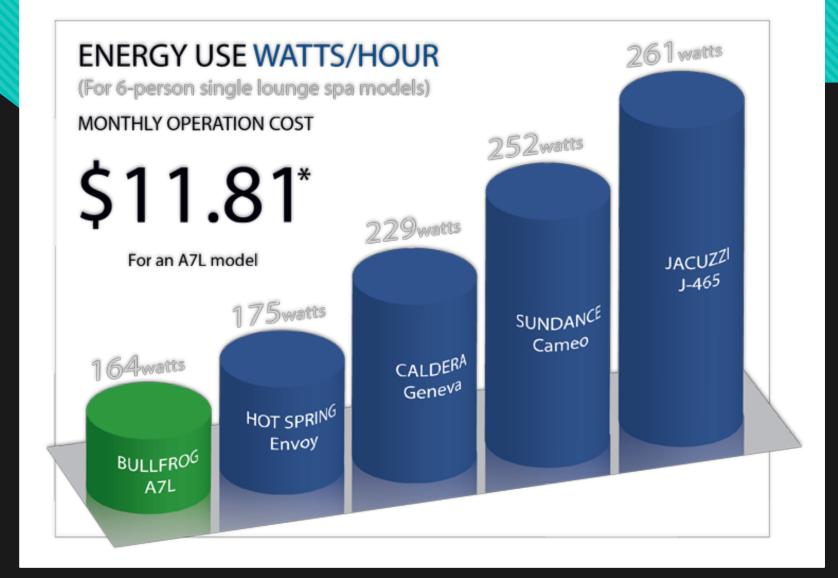
Keyboard and mouse platform is adjustable Improved ergonomics can increase efficiency by 400%



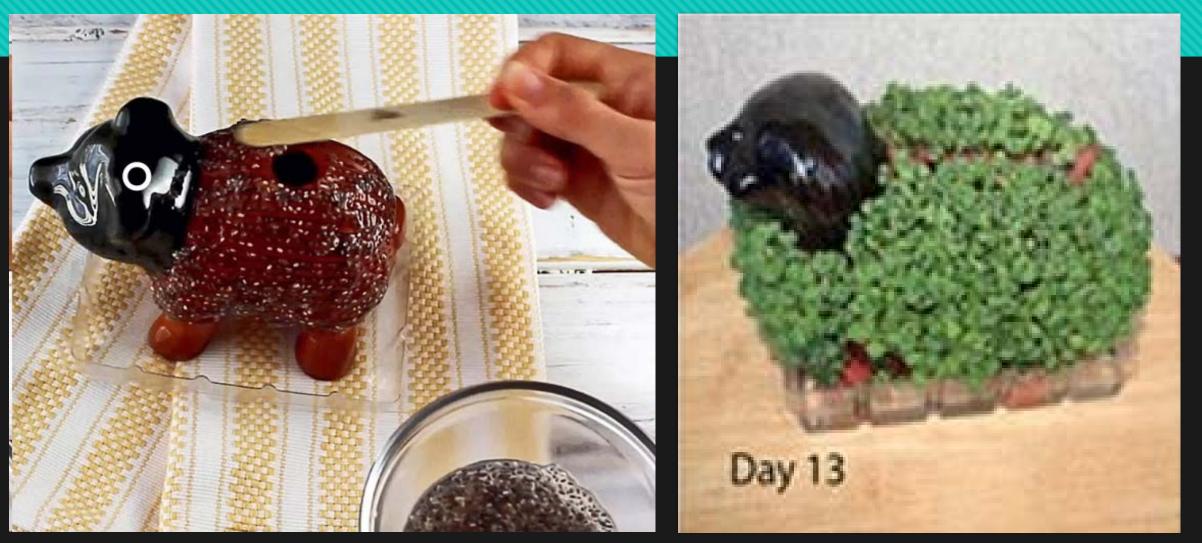


### Clearly show why the viewer should pick





# Clearly show how your product/idea works



# A picture is worth a 1000 words, a video is worth...

Chia Pets are American styled terracotta figurines used to sprout chia, where the chia sprouts grow within a couple of weeks to resemble the animal's fur or hair



#### Make connections with powerful images or funny but professional pictures

